

Thursday
Feb. 3

The New York City Telephone Directory GOES TO PRESS

All new telephone listings and all changes in present listings should be arranged for on or before that date in order to have them appear in this new issue.

Residents of apartment houses having Private Branch Exchange Telephone service may have their names listed in this new directory in connection with the apartment house telephone number for only \$3.00 a year.

Telephone, write or call at our nearest Commercial Office for full information.

MANHATTAN-BRONX		BROOKLYN	
Address	Telephone No.	Address	Telephone No.
15 Dey St.	Cortlandt 12000	81 Willoughby St.	Main 12000
180 Orchard St.	Orchard 12000	335 Ninth St.	South 12014
68 W. Houston St.	Spring 12090	660 Nostrand Ave.	Bedford 12014
23 E. 26th St.	Madison Sq. 12090	6110 Fifth Ave.	Sunset 12014
116 W. 34th St.	Greeley 12090	897 Flatbush Ave.	Flatbush 12014
72 E. 43d St.	Murray Hill 12090	223 Havenuey St.	Williamsburg 12014
9 E. 50th St.	Place 12090	1030 Gates Ave.	Bushwick 12014
9087 Broadway	Riverside 12090		
193 E. 194th St.	Harlem 12090		
109 W. 124th St.	Morningside 12090		
873 E. 149th St.	Melrose 12090		
463 E. Tremont Ave.	Tremont 12090		
1106 Hoe Ave.	Intervale 12090		
RICHMOND HILL—634 Napier Ave.		Richmond Hill 12014	
LONG ISLAND CITY—Bridge Plaza North.		Astoria 12014	
FAR ROCKAWAY—Birdsall & Central Aves.		Far Rockaway 12014	
TOMPKINSVILLE—44 Tompkins Ave.		Tompkinsville 12004	
PORT RICHMOND—70 Richmond Ave.		West righton 12004	

NEW YORK TELEPHONE COMPANY

CARRANZA PLANNING REFORMS AS VILLA PUSHES NEW REVOLT

Ruler of Mexico Takes Steps to Restore Government—Trails Rebel Chief.

EL PASO, Tex., Jan. 25.—While Francisco Villa was organizing a flying regiment of cavalry to-day as the nucleus of a new revolutionary force Gen. Carranza at Queretaro was endeavoring to set up an effective de facto Government.

The task of bringing Mexico out of the anarchy and poverty which prevails in many sections, according to Carranza, has heretofore been eclipsed by the necessity of suppressing malcontents and bandits. Carranza is now planning for the election of a congress, and, afterward, a President. The capital will be re-established in Mexico City after one or both elections are held.

The most drastic step to allay the misery of the Mexican people was reported from Chihuahua City, where the Carranza Governor, in order to avoid extortionate prices, has taken direct charge of the sale of food-stuffs.

Efforts are also being made by the Carranza government to establish the land reforms promised by the Constitution. Andreas Garcia, Mexican Consul here, said that a commission already had been appointed to devise plans to put into operation the Carranza land distribution scheme under the decree issued in December, 1914.

Advices from the interior of Chihuahua State report continued tranquility outside the district in which the forces of Villa, Argueda, Contreras and other rebel leaders are operating. Reports from Torreón state that the Carranza troops, comprising a part of the 10,000 men being concentrated for a campaign to exterminate bandits, already have taken the field against these leaders in the Laguna district.

Latest advices concerning Gen. Villa say that he is in the vicinity of Guerrero, where, according to statements by his supporters, he is safe from pursuing Carranza forces, pending completion of his plans to reorganize an army to take the field with other rebel leaders against Carranza.

GET FOUR IN BOSTON CHASE.

Police, After Long Auto Run, Arrest Men Accused in Hold-Up.

BOSTON, Jan. 25.—Four men who, it is claimed, held up Morris Simon, a taxicab driver, in Worcester early to-day, and, after robbing him of \$20 and his car, drove to this city, were arrested to-day after a long chase by the police.

The men gave their names as Albert Smith and Thomas DeMingo, both of Worcester; Joseph Ryan of Chicago, and Vincent P. Harris of New York. They were held for the Worcester police.

WILSON'S BRIDE OFFERS OLD HOME FOR SALE

Card in Window of Room Where President Was Wed Announces Bidding House Is on Market.

WASHINGTON, Jan. 25.—The house in which President Wilson was wedded and won his bride is for sale. Mrs. Edith Bolling Wilson, through a real estate company, has offered the dwelling at No. 1808 Twentieth Street, N. W., to the highest bidder. A small card announcing the sale is in the window of the drawing room where the President and Mrs. Galt were married.

It is not known whether any or all of the furnishings are to be included in the transfer.

SEE WHAT CUTICURA DOES FOR MY HAIR AND SKIN



The Soap keeps my skin fresh and clear and scalp free from dandruff. The Ointment soothes and heals any skin trouble.

Sample Each Free by Mail

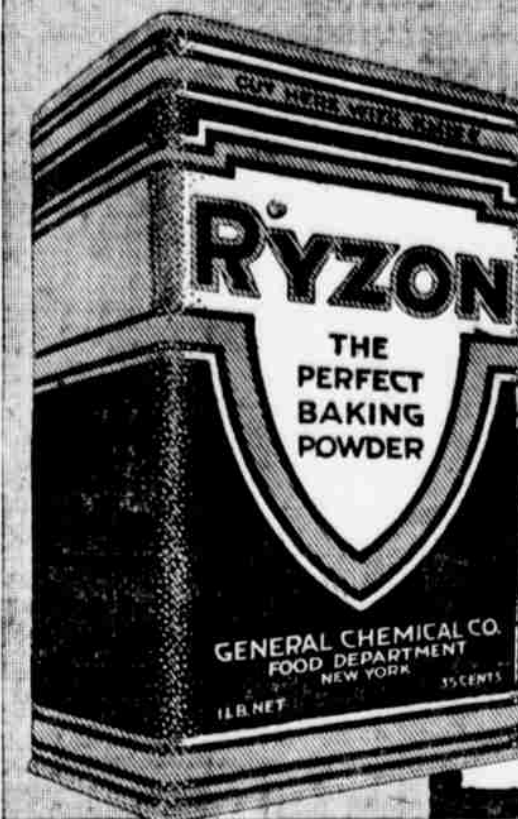
With 32-p. Skin Book on request. Address post-card "Cuticura, Dept. 70, Boston." Sold throughout the world.

TO-DAY'S BEAUTY HINTS

It is not necessary to shampoo quite so frequently if your hair is properly cleansed each time by use of a really good shampoo. The easiest to use and quickest drying shampoo that we can recommend to our readers may be prepared very cheaply by dissolving a teaspoonful of cantharox, obtained from your druggist, in a cup of hot water. This rubbed into the scalp creates a thick lather, soothing and cooling in its action, as well as very beneficial to scalp and hair. After rinsing, the scalp is fresh and clean while the hair dries quickly and evenly, developing a bright lustre and a soft fluffiness that makes it seem very heavy.—Adv.

RYZON

THE PERFECT BAKING POWDER
THE TEST IS IN THE EATING



BOYS and girls revel in good things baked with RYZON. Their smiles, their nods of approval, make you proud of your baking.

Healthful, too, for RYZON is made with a new and better phosphate, and man cannot live without phosphates.

Money back from grocer if not satisfied.

Modern recipes call for standard level measurements. If you do not use level measurements, use RYZON exactly as you would use any other baking powder.

4-lb. tin, 10c
1-lb. tin, 15c
1-lb. tin, 35c

THEATRES.

Evenings 8.15, Matinee Thursday & Saturday 2.15 48TH STREET THEATRE, Just East of Broadway

JUST A WOMAN

Mail—"Has form, suspense, color and a thrilling dramatic climax."



"It is just the sort of play that a neglected, self-sacrificing wife may enjoy."

"IT THRILLS LIKE A BATTLE SHOUT."

IT PACKS A PUNCH

NEW YORK'S LEADING THEATRES.

EMPIRE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

MAUDE ADAMS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

LYCEUM 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

ETHEL BARRYMORE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

NEW AMSTERDAM 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

AROUND THE MAP 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

THE PLAYERS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

LIBERTY 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

JULIA SANDERSON 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

THE PLAYERS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

COHAN'S 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

OTIS SKINNER 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

GALETTI 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

THE CINDERELLA MAN 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

ELTINGE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

FAIR AND WARMER 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

HARRIS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

SADIE LOVE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

LONGACRE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

LEO DICKSTEIN 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

ASTOR 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

WINTER GARDEN

39th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

PRINCESS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

SHUBERT 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

ALONE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

THE PLAYERS 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

CASINO 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

THE BLUE PARADISE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

44TH ST. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

PLAYHOUSE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

GRACE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

COMEDY 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

HOBSON'S CHOICE 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

LYRIC 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

POTASH & PERLMUTTER 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

MANHATTAN 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

GEORGE BOTHNER 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

CATCH 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

CONCERTS AND MUSIC.

CENTURY 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

DIAGHILEFF'S BALLET 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

TO-NIGHT 44th St. Eves. 8.15, 2.15. Mat. 2.15. "THE MINSTER."

SUNDAY WORLD "WANTS"

WORK MONDAY WONDERS.

AMUSEMENTS.

TO THE PUBLIC

You should be able to buy these tickets without the bother of having to show around among the theatre owners for good seats, or without having to pay a premium to some one else.

Three Convenient Locations: Concourse, Hudson Term. Station, Hudson Tube Station, 125th St. 630 Nassau St., New York City.

TERMINAL THEATRE TICKET CO. Telephone or Call.

HIPPODROME

Mat. Daily, 2.15. Eves. 8.15. "HIP HIP HOORAY"

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Compare Prices and Save Money

The articles in this advertisement are but examples and can give you but a faint idea of the thousands of other bargains in both our stores. You can start home-keeping now—select everything you need to furnish your home complete from the main articles and save fully one-half. Convince yourself by comparison that whether you buy for cash or on credit, that

Our Prices Are Always the Lowest

Both Stores Open SATURDAY NIGHTS till 10 o'clock

CHIFFONIER—Solid oak, golden finish. Colonial design. 2 in. high. Reg. Price \$18.00. Cash or Credit 10.67

CONTINUOUS POST BRASS BED—Padded oak, large mirror. Reg. Price \$20.00. Cash or Credit 12.49

BUFFET—Padded oak, large mirror. Reg. Price \$20.00. Cash or Credit 12.49

SOLID OAK BEDROOM CHAIR—Golden finish. Reg. Price \$1.00. Cash or Credit 1.84

SOLID OAK CHINA CLOSET—Golden finish. Reg. Price \$15.00. Cash or Credit 15.67

FUMED OAK LIBRARY BOOKER—Seat and back covered in imitation leather. Reg. Price \$8.00. Cash or Credit 5.94

SALE OF OAK HEATERS—Golden finish. Reg. Price \$7.00. Cash or Credit 3.95

SALE OF OIL HEATERS—Every oil heater to our stock. Reg. Price \$1.00. Cash or Credit 2.95, 3.95 and 4.95

PAY ONE DOLLAR—We will deliver any complete room outfit to your home and you can pay the balance in small weekly or monthly payments. NO CASH PRICE—NO INTEREST—NO EXTRA CHARGES.

Our Special Complete 3 Room Outfit to Start Housekeeping Complete 4 Room Outfit, \$98 Other 2, 3, 4 and 5 Room Outfits to \$2,500.

DOUBLE STAMPS Mornings

2-X SINGLE STAMPS Afternoons

144-146 WEST 125 St.

35 to 36 ST. 8TH BLOCK

WE HAVE ONLY TWO STORES

SUNDAY WORLD "WANT" ADS. WORK MONDAY WONDERS.

MOTHER! LOOK AT YOUR CHILD'S TONGUE

Give "California Syrup of Figs" if Cross, Feverish, Sick, Bilious, Constipated—They love it

Watch Children Now! Guard Against Colds, Grippe Sore Throat and Sickness by Keeping Liver and Bowels Free from Poisons



A laxative today saves a sick child tomorrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish, stomach sour. Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has the grippe or a sore throat or any other children's ailment, give a teaspoonful of "California Syrup of Figs" then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness. Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. See that it is made by the "California Fig Syrup Company." Don't merely ask for Syrup of Figs, but ask for "California Syrup of Figs." Remember, "California."—Adv.

BURLESQUE. OLYMPIC MATINEE DAILY "The French Model"

YORKVILLE BURLESQUE MATINEE DAILY "The French Model"

SEPTEMBER MORNING GLORIES

BURLESQUE. DALY'S BURLESQUE MATINEE DAILY "The French Model"

THE CHARITY BALL

THE CHARITY BALL

THE GARDEN

Broadway—50th St.—7th Avenue

MUSIC-DANCING-CABARET

BEST OF FOOD AT MODERATE PRICES

DON'T MISS THE MIDNIGHT FROLIC

THE BOHEMIAN RENDEZVOUS OF NEW YORK